

CONSUMER RATE CARD



Advertising Rates

Individual Title Rates

Technical Specifications

Specials	
Coverwrap	£14,901
Eastern Eye	
Garavi Gujarat	
Package Price	
Inside Front Cover	£7,001
Inside Back Cover	£6,251
Outside Back Cover	£8,001
First RHP	£7,001
Second RHP	£6,251
Third RHP	£6,251
First/Centre DPS	£11,751
Basic Rates	
Full Page	£5,995
Double Page Spread	£11,001
Half /Mini Page DPS	£7,501
Half Page	£4,251
Quarter Page	£2,601
Classified	
Recruitment & General	£35persccm
Full Page	£6,595
Half Page	£3,501
General Classified	
£25per sccm	
Full Page	£6,595
Half Page	£3,501
Copy Deadline	
One week prior to publication date	
Artwork Specifications	
Indesign or Illustrator pdf files (fonts embedded) email files to chetan.meghani@amgindia.biz	

GARAVI GUJARAT	
Inside Front Cover	£3,951
Inside Back Cover	£3,751
Outside Back Cover	£4,251
First RHP	£3,751
Second RHP	£3,651
Third RHP	£3,601
First/Centre DPS	£7,001
Full Page	£3,501
Double Page Spread	£6,501
Half/Mini Page DPS	£4,501
Half Page	£2,301
Quarter Page	£1,601
Classified	
Recruitment & General	£25
EASTERN EYE	
Inside Front Cover	£4,501
Inside Back Cover	£3,951
Outside Back Cover	£4,751
First RHP	£4,501
Second RHP	£4,251
Third RHP	£4,100
First/Centre DPS	£8,251
Full Page	£3,995
Double Page Spread	£7,501
Half / Mini Page DPS	£4,501
Half Page	£2,501
Quarter Page	£1,701
Classified	
Recruitment & General	£25

Size Specification	
Size Specifications in Height (mm) x Width (mm)	
• Other sizes and fractional available on request	
• Electronic Specifications: JPEG or PDF or PSD (fonts embedded) for PC Colour proof required	
DPS	
GG - 340 X 550mm	EE - 350 X 550mm
Full Page	
GG - 340 X 265mm	EE - 350 X 260mm
Half Page Spread	
GG - 160 X 265mm	EE - 180 X 350mm
Mini Half Page (Horizontal)	
GG - 265 X 160mm	EE - 260 X 180mm
Half Page (Vertical)	
GG - 325 X 130mm	EE - 350 X 128mm
Quarter Page	
GG - 160 X 130mm	EE - 180 X 128mm
Wrapround - Option 1	
Outside DPS plus Inside front and inside back as individual pages	
Outer DPS	EE - 350 X 550mm GG - 340 X 550mm
Inside front cover	EE - 350 X 260mm GG - 340 X 265mm
Inside back cover	EE - 350 X 260mm GG - 340 X 265mm
(Please leave EE - 60mm X 260mm mastead on this page)	
(Please leave GG - 80mm X 265mm mastead on this page)	
Wrapround - Option 2	
EE - 4 individual pages Page 1	260 X 350mm
GG - 4 individual pages Page 1	340 X 265mm
(Please leave EE - 60mm X 260mm mastead on this page)	
(Please leave GG - 80mm X 265mm mastead on this page)	
EE - All other pages	260 X 350mm
GG - All other pages	265 X 340mm

For Advertising Contact

Kalpesh Solanki (Managing Editor)
T: 0207-654-7728 E: kalpesh@amg.biz

Sanya Baiju (Sales Coordinator)
T: 0207-654-7156 E: sanya.baiju@amg.biz

www.gg2.net www.easterneye.biz
www.gujarat.co.uk www.amg.biz

United Kingdom
Asian Media & Marketing Group
Garavi Gujarat Publications Ltd.
Garavi Gujarat House
No. 1 Silex Street, London SE1 0DW
Tel: 020 7928 1234, Fax: 020 7261 0055, email: sales@amg.biz

Digital Rate Card Website					
	CPM (per 1000 impression)	Fixed Monthly Rate	Fixed Weekly Rate	Desk Top Ad Size	Mobile Ad Size
Leaderboard	£30	£1,500	£750	728x90	320x50
MPU	£40	£2,000	£750	300x250	300x250
Take Over	£150	£7,500	£1,875	Request	320x50 & 300x250
Video Advert (10-30 seconds)	£60	£3,000	£900	300x250	300x250

Terms and conditions

- All rates exclusive of VAT Agency 10% Commission payable to registered advertising agencies.
- Any other special positions guaranteed only if 10% extra paid and confirmed in writing by AMG.
- No other positions can be guaranteed. Payment Terms: 15 days from date of invoice (2% interest per month will be charged on overdue accounts)
- Editorial copy deadline 4 weeks prior publication
- Advertising copy deadline 2 weeks prior publication
- Full terms and conditions available on request.